



## One Way SMS Solution (Bulk SMS)

Bulk SMS allow you to communicate with single or multiple mobile users via SMS

We provide 2 options for bulk sms communication (all 2 options are free of charge):

1. Web System
2. Application Programming Interface (API). If you intend to send sms directly from your own system / solution, you may perform integration by following our API.

Usage of One Way SMS

- Mobile Marketing (Eg Product Launches, Promotions)
- Community Messaging (Eg Announcement, Invitations)
- Alerts and notifications (Eg Reminders)

Bulk SMS Feature	Web System Feature
<ul style="list-style-type: none"> <li>• Credits <u>DO NOT</u> Expire</li> <li>• <u>30 Days Money Back Guarantee</u> (refer to website for further information)</li> <li>• No setup fee or Monthly fee</li> <li>• Sender ID definable</li> <li>• Delivery Report Available</li> <li>• Cover all New Zealand networks and ported number (Telstra, Telecom, Vodafone, 2 Degree)</li> </ul>	<ul style="list-style-type: none"> <li>• Web Based Access</li> <li>• Phonebook Management (Contacts / Groups)</li> <li>• Import Contacts list from file</li> <li>• Personalized Recipients Name in SMS</li> <li>• Customizable Sender ID</li> <li>• User Define SMS Template</li> <li>• Multiple Users (Main Account / Sub User Account)</li> <li>• Support Multi Language (Normal text or Unicode e.g. Chinese/Japanese Character)</li> <li>• SMS Scheduling</li> <li>• Online Delivery Report</li> <li>• Order / Purchase History</li> </ul>

### Pricing

SMS Credit Package	Price Per SMS	Total Package Price
500	NZD 0.09	NZD 45.00
25,000	NZD 0.085	NZD 2,125.00
50,000	NZD 0.075	NZD 3,750.00
100,000	NZD 0.07	NZD 7,000.00
300,000	NZD 0.065	NZD 19,500.00

1 Credit = 1 SMS

1 Normal Text SMS = 160 characters

Purchase according to package.

Example, if required 2000 SMS, purchase 500 Credit Package x 4 unit = NZD 180.00